a few things to consider for the twitteRCT:

* What is exactly our question, what are we expecting? That means, are we starting from the hypothesis that a lot of people in social networks actually surround themselves mostly with people who share their own views and opinions (can and should we verify that in our final sample and if so, how?) and then test how they might react to targeted exposure to other views/opinions?
* We also need to elaborate a little bit on the background of our project which relates back to the first point. If this is really our starting point, then we could use the paper by Halberstam and Knight (2015) with evidence from Twitter on homophily and the diffusion of political information in social networks
* What exactly is our treatment? If I got it right from the proposal so far, it would be sending followers of Trump for example a tweet if there is news on politifact that he has said something that is not true
* How many groups would we end up having? Do we pick either followers of Trump or Clinton or do we take both? Also we should clarify whether we include those who might follow both candidates or if we restrict the sample to followers who only follow one of the candidates. Another issue with our groups is whether we should restrict the sample with regards to twitter users’/followers’ nationality (reason: there could be important differences with regards to how people who would actually be able to vote for either Trump or Clinton deal with information about their candidates than those who comment US politics from a distance)
* How do we measure behavioural changes due to our treatment? Could that be something like “liking” a tweet or commenting on it or re-tweeting it or deleting it? (my lack of knowledge about how twitter works and what you can actually do on twitter is not very helpful in this context)
* For the proposal we would need:
  + a short section on our question and how it relates to the literature and maybe even previous experiments
  + a clear description of our treatment and the way we want to measure outcomes (behavioural changes/reactions to our treatment)
  + a section on how we select our sample and how we randomize (50/50?) with a clear description of what kind of treatment and control group(s) we have, ideally with a nice graph
  + short section about potential issues and restrictions (Twitter rules) and maybe address spill-over effects (or maybe the issue that we might end up with a majority of twitter users in our sample simply ignoring our tweatment so that we cannot tell whether they have had any impact at all
  + maybe a brief schedule of how we propose to implement our experiment